



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV. 1191-33425-1

DATE PRINTED 08/15/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

			AND	PAGE 1
NAME AND ADDRESS	AGENCY (OR SERVICE INCEPTION MARKE 847 Sansome St San Francisco USA		338848 ADVERTISER (OR AGENCY AND ADVE KIM VANN FOR CONGRESS PO BOX 984 Willows CA 95988-0984 USA	Required Announcement 28 days
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/VANN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/15	PRODUCT 1300 CODE	
NATIONAL SALESPERSON			•	
BROADCAS	T SCHEDULE STARTIN	IG 10/15/12 AND ENDING	10/21/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	BBOORANG	TOTAL		
TI CIN	5/110	·	THOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M-F	2	09:58A	10:58A	30s	10/15/12-10/19/12	THE PRICE IS RIGHT	2	450.00	900.00
2	M-F	3	04:00P	05:00P	30s	10/15/12-10/19/12	CBS13 NEWS @ 4	3	675.00	2025.00
3	M-F	2	06:00P	06:30P	30s	10/15/12-10/19/12	CBS13 NEWS @ 6	2	1350.00	2700.00
4	M-F	1	06:30P	06:58P	30s	10/15/12-10/19/12	ENTERTAINMENT TONIGHT M-F	1	1350.00	1350.00
5	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
6	м	1	07:58P	09:00P	30s	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	5850.00	5850.00
7	Th	1	06:58P	08:00P	30s	10/18/12-10/18/12	THE BIG BANG THEORY/TWO &	1	4050.00	4050.00
8	Т	1	06:58P	08:00P	30s	10/16/12-10/16/12	NAVY N.C.I.S.	1	5400.00	5400.00
9	M-Su	2	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
10	Sa	1	11:00P	12:00M	30S	10/20/12-10/20/12	CBS13 NEWSRPT @ 11 (SAT)	1	495.00	495.00
11	Su	1	11:00P	12:00M	30S	10/21/12-10/21/12	CBS13 NEWSRPT @ 11 (SUN)	1	495.00	495.00
12	M-F	3	01:02A	01:32A	30s	10/15/12-10/19/12	COMICS UNLEASHED Total Contract:	3 19	180.00	540.00 28080.00
L.							——— Billing Summary ————			_

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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338847	AGENCY (OR SERVICE	E) ACTING AS AGENT FOR 3	38848 ADVERTISER (C	OR AGENCY AND ADVERTISER)	Compaliation Nation
NAME	INCEPTION MARKE	ETING LLC	KIM VANN FOR CO	NGRESS	Cancellation Notice
AND	847 Sansome St	Ste 200	PO BOX 984		Required
ADDRESS	San Francisco	CA 94111-1529	Willows USA	CA 95988-0984	Announcement 28 days prior notice
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/V	ANN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/15	PRODUCT 1300		
NATIONAL SALESPERSON	ı				
BROADCAS	T SCHEDULE STARTIN	NG 10/15/12 AND ENDING 10	0/21/12 NO. WEEKS:	1	1

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